



The New Jersey Society of Optometric Physicians  
Proudly Invites You to...

## **THERAPY BY THE SEA**

### **October 7-9, 2022**

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### **Hard Rock Hotel & Casino**

1000 Boardwalk Atlantic City, NJ

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Exhibit hall open Friday and  
Saturday (10/7 + 10/8)

Exhibit spaces available on a  
first come, first served basis



**EXHIBITOR REGISTRATION**

# Therapy by the Sea 2022



THE THERAPY BY THE SEA  
LEARN | NETWORK | SUCCEED

The NJSOP cordially invites you to participate at this year's *Therapy by the Sea 2022* (TBTS) convention; the Society's largest annual event attracting more than 200 optometric physicians from New Jersey and surrounding areas.

The NJSOP is pleased to offer this event at Hard Rock Hotel & Casino in Atlantic City, New Jersey - a location which enables TBTS to serve as an accessible and convenient one-stop-shop for continuing education, peer to peer networking and socializing, local society and state leadership meetings, and the latest in industry trends, technology, pharmaceuticals, and practice management tools. This location also allows for greater amounts of one-on-one time as attendees have the chance to meet with you in between classes, during meal breaks, and throughout social events held in the exhibit hall! Stay tuned for additional #TBTS22 activities for exhibitors and attendees!

## Exhibit Booth Information

- Exhibit Hall hours are Friday 10/7 from 3 pm - 7 pm (set up beginning at 12:30 pm); Saturday 10/8 from 9:30 am - 5:30 pm (break down begins at 5:30pm. Read disclaimer on page 6 about early dismantling penalty);
- The booth is one 8'x10' exhibit space with one 6 ft., covered, skirted table, 2 side chairs, 1 wastebasket, 1 single-line company sign. **Electric is not included in your exhibit fee.** An Electrical Services Form and credit card authorization form can be found on pages 8-9. Both the Electrical Services form and the credit card authorization form must be faxed directly to Hard Rock at 609-449-5015.

Participant (Company) Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please list the name and email address of the person(s) representing your company:

1. \_\_\_\_\_ Email: \_\_\_\_\_
2. \_\_\_\_\_ Email: \_\_\_\_\_

Due to meal expenses for booth representatives, additional exhibit hall passes must be purchased at \$150 each for any person(s) your company wishes to have present at the booth, other than the two listed above. If you need additional passes, please include the representatives' names and email addresses below:

1. \_\_\_\_\_ Email: \_\_\_\_\_
2. \_\_\_\_\_ Email: \_\_\_\_\_

List your competitors to avoid being placed in the same area: \_\_\_\_\_

I would like to register to exhibit at Therapy by the Sea at the event-only rate of \$1,800 (by 7/15) or \$1,900 (after 7/15)

I am a 2022 NJSOP Partner registering as part of my partner benefit (no registration fee required)

I would like to sponsor an additional activity/item - marked on page 3 (please include this in your total below)

I would like to register for the TBTS Talks exhibit booth add on - 15 minute presentation. \$750 - complete form on pg. 4

Extra meal passes, \$150 each (two are included)

**TOTAL AMOUNT:** \_\_\_\_\_

If paying by credit card: (AmEx/VISA/MC accepted)

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Fax to: 609.323.4014

If paying by check, please mail to:

NJSOP - Therapy by the Sea 2022

4 AAA Drive, Suite 204 Hamilton, NJ 08691

**Additional sponsorship opportunities are available! Check out page 3 for complete details. Be sure to include your sponsor amount in the total at left.**



Please identify which category you would like your company listed under on the Therapy by the Sea website Exhibitor's page ([www.njtbts.com](http://www.njtbts.com)):

Biotechnology	Ocular Nutrition	Pharmaceutical
Contact Lens	Ophthalmic Instruments	Optical
Financial/Practice Management	Low Vision	
Optometric Referral Centers	Vision Therapy	

**REGISTER TODAY AT THE EARLY BIRD RATE!  
PRICE INCREASES AFTER JULY 15<sup>th</sup>**

## Additional Sponsorship Opportunities

You asked, and we answered! Additional sponsorship opportunities for Therapy by the Sea are now available on a first come, first served basis. Sponsorship includes recognition in the event program and signage at the sponsored event. All sponsorships must be paid in full with your exhibitor registration fee; please check the appropriate box on page 2 and include the sponsor amount in your total.

Full Sponsorship - 1 sponsor with full recognition

Co-Sponsorship - 2 sponsors (max.) with shared recognition

Note: all food functions are held in the Exhibit Hall.



Friday Afternoon Cookie/Coffee Break.....	Full \$2000	Co-Sponsorship \$1500
Friday Welcome Reception.....	Full \$10,000	Co-Sponsorship \$6000
Friday Welcome Reception Drink Tickets (alcoholic beverages).....	Full \$3500	Co-Sponsorship \$2000
Saturday Breakfast.....		<b>SOLD</b>
Saturday Lunch.....	Full \$10,000	Co-Sponsorship \$6000
Saturday Reception.....	Full \$10,000	Co-Sponsorship \$6000
Saturday Reception Drink Tickets (alcoholic beverages).....	Full \$3500	Co-Sponsorship \$2000
Sunday Breakfast.....		<b>SOLD</b>
Sunday Power Break.....	Full \$1500	Co-Sponsorship \$1000
Masks.....	Full \$250	Co-Sponsorship \$150
Tote Bags.....		<b>SOLD</b>
Hand Sanitizers.....	Full \$250	Co-Sponsorship \$150
Program.....		<b>SOLD</b>
Lanyards.....		<b>SOLD</b>
Friday Exhibit Hall Raffle Prize #1.....		<b>SOLD</b>
Friday Exhibit Hall Raffle Prize #2.....	Full \$150	Co-Sponsorship \$100
Friday Exhibit Hall Raffle Prize #3.....	Full \$150	Co-Sponsorship \$100
Saturday Exhibit Hall Raffle Prize #1.....		<b>SOLD</b>
Saturday Exhibit Hall Raffle Prize #2.....	Full \$150	Co-Sponsorship \$100
Saturday Exhibit Hall Raffle Prize #3.....	Full \$150	Co-Sponsorship \$100
Saturday Passport Prize #1.....	Full \$150	Co-Sponsorship \$100
Saturday Passport Prize #2.....	Full \$150	Co-Sponsorship \$100
Saturday Passport Grand Prize.....	Full \$300	Co-Sponsorship \$200

**Be sure to include sponsor amount in total on page 2**

**Exhibit Booth Add-on:****TBTS**Talks

Register your company for a 15 minute "by invitation only" presentation for up to 20 guests.  
Includes:

- Use of presentation area located in Exhibit Hall for 15 minutes at designated time slot (time slots must be chosen at time of purchase -- please refer to available time slots below).
- 20 chairs (set theater-style), podium and microphone
- Ability to place printed invite/RSVP in NJSOP registration packets
- Pre-event registration list with TBTS attendee emails (excluding opt-outs) will be provided to you so you can market the event\*.
- **Time slots available (please check one and include \$750 in total payment amount on page 2):**

FRIDAY

3:00 - 3:15 PM

3:20 - 3:35 PM

SATURDAY✓ 9:40 - 9:55 AM **(SOLD)**

10:00 - 10:15 AM

12:00 - 12:15 PM

✓ 12:20 - 12:35 PM **(SOLD)**

12:40 - 12:55 PM

1:00 - 1:15 PM

1:20 - 1:35 PM

1:40 - 1:55 PM

(To be filled on a first come, first served basis. If the time you choose is filled by the time we receive your registration form, an NJSOP staff member will reach out for your second choice time slot.)

\*Please note, we do not guarantee attendance to your TBTS Talk. Invitation and marketing is to be done by the participating company/vendor. TBTS attendee list will be provided to you for marketing purposes; names of those who have opted out of their information being shared will be omitted from the list.





# Therapy by the Sea 2022

## Hotel & Parking Information

Hotel rooms are not included and we recommend that you make your reservations early. Hotel rooms have sold out in the past! Reservations must be made via the website <https://book.passkey.com/go/GOP1022>. Use **Group Code: GOP1022** to receive the discounted room rate of \$155 for Run of the House room category. You may also reserve a room by calling 609-449-6860 and using the group code above, **however a surcharge will be added to all call-in reservations**. Reservation cut-off date is September 6, 2022. Check-in is 4pm; Check-out is 11am. Parking options are self or valet. Parking rates are posted and may vary. After paying initial fee upon entry, hotel guests will not pay for additional entries or exits during stay dates.

## Terms & Agreement

The undersigned and all employees, agents, etc., of the undersigned makes this contract to act as a participant at the New Jersey of Optometric Physicians' *Therapy by the Sea 2022* convention. The undersigned hereby agrees that neither it, nor its agents, employees, etc., shall conduct activities including hospitality suites, booths, or seminars in other locations or use the term "Therapy by the Sea" or use the words, "New Jersey Society of Optometric Physicians", "NJSOP", or "New Jersey Society of Optometric Physicians' Annual Congress" without the express, prior written consent of the New Jersey Society of Optometric Physicians. NJSOP will not be held responsible for theft or damage to any items left unattended at exhibit booths.

It is further agreed that no booth space, workshop room, lecture room, or literature placement may be "subcontracted out" or given to any other company, organization or person other than that company which has entered into this agreement with the New Jersey Society of Optometric Physicians.

Because of the nature of the potential violations, the undersigned hereby agrees to pay the New Jersey Society of Optometric Physicians the sum of \$2,500 as liquidated damages for any violation of this contract.

By registering for a booth with this contract, we acknowledge we have read, understand, and will adhere to the NJSOP and Hard Rock Hotel & Casino's rules and regulations while exhibiting at the 2022 Therapy by the Sea Convention. Complete rules and regulations are located on our website at <http://www.njtbts.com> - Click on the Exhibitor page.

I authorize the New Jersey Society of Optometric Physicians to charge the fees indicated on page 2.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

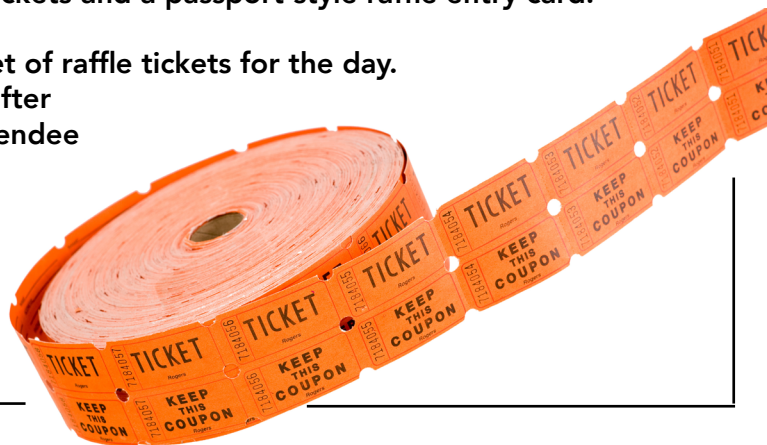
## Attendee Engagement Opportunities

Exhibit hall hours on Friday and Saturday (Oct. 7-8) will provide ample time for attendees to engage with exhibitors. When surveyed after Therapy by the Sea 2021, close to 60% of attendees stated they spent more than an hour patronizing exhibit booths; over 70% said they were thinking about making a purchase based upon the products/services presented to them.

We will be promoting booth visitation using both raffle tickets and a passport-style raffle entry card:

**Raffle Tickets:** Each morning, exhibitors will be given a set of raffle tickets for the day. Exhibitors can give booth visitors one (or more!) tickets after they've visited the booth and had an interaction. The attendee can use the tickets they collect to enter raffles.

**Passport Card:** Attendees can ask exhibitors to sign their passport card on the appropriate line after a booth visit. Completed cards can be turned in and serve as a raffle entry.



**Stay tuned for details about additional #TBTS22 activities for exhibitors and attendees!**

# SEE WELL BE WELL

## 5K Fun Run/Walk *Sponsorship*

We cordially invite you to participate as an event sponsor of the **See Well Be Well** 5K Fun Run/Walk on Sunday, October 9, 2022 on the Boardwalk in front of Hard Rock.

The event proceeds go entirely to the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation.

The Richard J. Favreau, OD Health Foundation, which was formed in 2010, serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in New Jersey. This is achieved by concentrating efforts on funding programs which increase public awareness and provide services to expand eye health and vision care access, ultimately enhancing the quality of life for our target populations.

**For your sponsorship of \$250, your company's name and/or logo will be printed on the t-shirts provided to each pre-registered event participant as well as on any event signage.**

**Sponsors will receive a t-shirt and are able to participate in the event at no cost but must complete the separate participant form available on [www.njtbts.com](http://www.njtbts.com) - please indicate that you are a sponsor in order to waive the registration fee.**

All proceeds from this event will benefit the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation (Tax ID # 27-4637570).

**ACT NOW TO RESERVE YOUR SPONSORSHIP -- contact Edna McKinney at (609) 323-4012 x 114.**



Company name/logo should be submitted to [kcotton@njsop.org](mailto:kcotton@njsop.org) by **August 31<sup>st</sup>** as follows: Logos for t-shirts will be printed only in one color (white) and should be submitted as vector (.EPS) file.

**Low resolution files cannot be accepted.**  
(2018 5k shirt pictured, left)

*Thank you for your support*

**SUNDAY, OCTOBER 9, 2022 | 7:30 AM**  
**BOARDWALK AT HARD ROCK HOTEL**  
**ATLANTIC CITY, NJ**

**To Benefit The Richard J. Favreau, OD Health Foundation**

# NJSOP THERAPY BY THE SEA EXHIBITOR RULES & REGULATIONS

By submitting a contract and paying the appropriate booth fees to occupy a booth space at the NJSOP Therapy By the Sea Convention, you agree to all terms written below and will honor the rules and regulations of the show.

**1. LIABILITY** The exhibiting company and its representatives, agents or employees assume full responsibility and liability for all loss, damage or destruction caused, either directly or indirectly, by the exhibiting company or any of its representatives, agents or employees, to the property of the exhibiting company; to the property of its representatives, agents or employees; or to the property of Hard Rock Hotel & Casino Atlantic City. The exhibiting company and its representatives, agents or employees assume full responsibility and liability for all injury, loss or damage to any and all persons caused, either directly or indirectly, by the exhibiting company or any of its representatives, agents or employees or by its display and/or materials. Neither Hard Rock Hotel & Casino Atlantic City nor the New Jersey Society of Optometric Physicians (NJSOP) will be responsible, nor will either be deemed responsible, for any injury, loss or damage that may be incurred by the exhibiting company, its representatives, agents or employees or any other person, or that may occur to any property, prior to, during, or subsequent to the period covered by this agreement. THE EXHIBITING COMPANY AND ITS REPRESENTATIVES, AGENTS AND EMPLOYEES HEREBY EXPRESSLY RELEASE CAESAR'S ENTERTAINMENT AND NJSOP FROM AND AGAINST ANY AND ALL CLAIMS FOR SUCH INJURY, LOSS OR DAMAGE TO PERSON OR PROPERTY. The furnishing of security guards by NJSOP will not be deemed as an assumption by NJSOP of any liability whatsoever for any purpose, and neither Hard Rock Hotel & Casino Atlantic City nor NJSOP will be, nor will either of them be deemed to be, responsible for personal/company property or materials when the exhibiting company's booth is left unattended. Nothing contained herein is intended to in any way limit or prevent the exhibiting company or its representatives, agents and employees from obtaining appropriate insurance to protect against loss or damage as outlined above. Exhibit booth displays and personal items are the responsibility of the exhibitor.

**2. EXHIBITOR EARLY DISMANTLING PENALTY** If an exhibitor leaves the trade show prior to the exhibit breakdown time of 5:30 PM on the final day of the show (Saturday), an additional fee of \$500 will be charged in order for that exhibitor to be permitted to contract for space at the following year's convention. This fee will be due at the same time as the booth fee, to be held in escrow by NJSOP. This fee will be returned to the exhibitor after the close of the convention if the exhibitor does not leave early again. If the exhibitor leaves the trade show early again, they will forfeit the return of the \$500 fee and will have to continue paying a \$500 penalty fee in subsequent years until NJSOP is satisfied that the exhibitor has proven intent to abide by the set-up and breakdown rules. Any infraction of any other NJSOP Rules & Regulations by the exhibitor's representatives, agents or employees will result in the exhibitor not being permitted to exhibit at the following year's trade show. All points not covered by the NJSOP Rules & Regulations will be settled by NJSOP and its decision will be final. NJSOP reserves the right to refuse the booth application for any exhibit, and once the exhibit is on the floor, to require its modification or removal, if NJSOP considers such exhibit to be detrimental to the public, its business, professional or ethical interests, or if its displayed products do not meet the professional standards of NJSOP.

**3. CANCELLATION POLICY** Exhibitors who cancel in writing by September 15th will be held responsible for a fee of 50% of the booth cost. Exhibitors canceling in writing after September 15th will be held responsible for the full booth cost. NJSOP will not accept cancellations without a letter indicating the exhibitor is relinquishing the right to the booth. When an exhibitor cancels their booth, they relinquish the right to attend the conference and functions. In addition, they will not receive the event attendee listing. If an exhibitor fails to occupy the contracted space by the end of the scheduled set-up, time and date disclosed in the Exhibitor Contract, or fails to comply in any other respect with the terms of the NJSOP rules and regulations, NJSOP will have the right to use that space in any manner. There is no refund for unused contracted booth space or no-shows.

**4. BOOTH ASSIGNMENTS** Companies who are in the NJSOP Partnership Program will receive priority booth assignments based on their Partner level. (Click [here](#) for information on the NJSOP Partner Program). Non-partner exhibit booths are arranged on a first-come first-serve basis. We make every effort to not place competitors next to each other, or as indicated on the Exhibitor Contract under the "List Your Competitor(s)" section. Sharing of booths by multiple companies is not permitted.

**5. INFRINGEMENT UPON OTHER EXHIBITORS AND SPACE RESTRICTIONS** All exhibitors must keep within the confines of their booth space(s) and will not in any way block or intrude upon any other booth space(s) nor interfere with the rights or privileges of other exhibitors or the flow of exhibit arena traffic. Distribution of promotional materials are to be limited to the exhibitor's booth only.

**6. DAMAGE / REPAIRS:** Exhibits, signs, advertising and displays of any kind are prohibited in the hotel public spaces without the permission of the hotel convention services manager. Nothing may be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the arena, building or furniture. Any property damaged or destroyed by the exhibitor or its representatives must be replaced in its original condition at the exhibitor's expense. Materials left in the exhibit arena by the exhibitor after the contracted move-out time (6:00 PM on Saturday, the final day of the show) will be removed at the exhibitor's expense. "Materials" are defined as anything brought into the exhibit hall by the exhibitor and its representatives. Each exhibitor must have their booth space(s) clean of all materials before leaving the exhibit hall.

**7. FIRE REGULATIONS:** All aisle space and exit doors are under the contract of the Fire Command of Hard Rock Hotel & Casino Atlantic City. All exhibit materials used in the exhibit hall must be nonflammable and conform with Atlantic City Fire Regulations and proof of such must be presented upon request. Electrical wiring and equipment installation must conform to the appropriate Atlantic City codes. Material not in compliance with such regulations will be removed immediately at the exhibitor's expense.

**8. FOOD/BEVERAGE RESTRICTIONS:** Candies, fruit, small coffee/tea machines are allowable at the booth. Hard Rock Hotel & Casino Atlantic City is the only licensed entity to provide food and beverage on their premises. All other food and beverage must be supplied by the hotel with rates subject to gratuity and tax. Any quantities of food and alcoholic beverages delivered or brought to the hotel will be refused. Any large industrial food or beverage dispensed or given away at a booth requiring such services as heat, ice, water, or refrigeration must be purchased from or with the consent of the Hard Rock Hotel & Casino Atlantic City Convention Manager. Exhibitors are not permitted to host their own individual breakfast, lunch or refreshment breaks in the exhibit hall at any time during the convention.

**9. OCCUPYING YOUR BOOTH:** Exhibitors must be proactive in keeping their display and personal items secure. NJSOP is not responsible for lost or stolen items from your booth.

**10. BADGE REGISTRATION POLICY** All exhibiting companies MUST pre-register their representatives. Representatives must be employed (on the company payroll) by the exhibiting company. Independent contractors (consultants, etc.) are not considered employees and must have their own booth in order to attend the convention. All exhibiting companies must complete and return the Exhibitor Contract to NJSOP prior to October 1st in order to exhibit at the convention. NOTE: Two (2) representative badges are included per paid booth. Additional badges may be purchased for \$150. All company representatives must be pre-registered. All representatives must pick up their own individual badge and present appropriate identification (photo ID, employee badge, etc.) at the exhibitor registration desk on-site. NJSOP exhibit hall monitors will not permit anyone entrance to the exhibit hall without pre-registration and a proper badge.

**11. PRIZE DRAWINGS POLICY** All prizes must be drawn at Exhibitors' Prize Drawings designated by NJSOP throughout the weekend and may not be drawn beforehand or in any booth at any time. Exhibitors wishing to collect business cards may do so; however they will not be permitted for use in the prize drawings.

**12. EXHIBITOR DRAWING FOR FREE CONVENTION BOOTH SPACE** All participating exhibitors are eligible for this prize drawing. Any company who cancels their exhibit will not be eligible. There is no cash substitute in lieu of the free booth space at the NJSOP 2023 Snow School (Saturday January 28th at the Kalahari Resort in Mount Pocono, PA). The drawing will take place on Saturday in the exhibit hall at approximately 5:00 PM during the reception. A company representative must be present to win or another business name will be drawn.

**13. LIST OF CONVENTION ATTENDEES** NJSOP will supply a list of registered attendees (unless the attendee chose to opt-out of their information being shared) to each exhibiting company who has contracted and paid in full for their space(s). The printed list will be provided via the on-site Exhibitor registration packet.



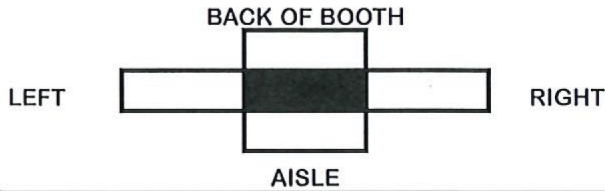


ATLANTIC CITY

BOOTH NUMBER: \_\_\_\_\_

## APPLICATION FOR ELECTRICAL SERVICE

Convention: NJSOP - Therapy By the Sea  
 Event Dates: Friday October 7 - Saturday October 8, 2022  
 Exhibiting Company: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Point of Contact: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_



<-- <-- PLEASE INDICATE LOCATION OF ELECTRICAL SERVICE

ADVANCE  
PAYMENT

DAY OF LOAD  
IN PAYMENT

Item	QTY.	Price	QTY.	Price	Total
<b>STEP 1: SELECT ELECTRICAL SERVICE</b>					
120 Volt, 500W Maximum Single Receptacle		\$100.00		\$130.00	\$0.00
120 Volt, 1800W Maximum, 20 Amp w/ Quad Box		\$140.00		\$170.00	\$0.00
120/208 Volt Single Phase Service, 20-30 Amps		\$155.00		\$185.00	\$0.00
120/208 Volt Single Phase Service, 31-60 Amps		\$200.00		\$230.00	\$0.00
120/208 Volt Three Phase Service, 20-30 Amps		\$275.00		\$310.00	\$0.00
120/208 Volt Three Phase Service, 31-60 Amps		\$320.00		\$350.00	\$0.00
120/208 Volt Three Phase Service, 100 Amps		\$450.00			\$0.00
Requires additional per house electrician fee for duration of event. \$70 per hour, 6 hour minimum charge per day.					\$0.00
120/208 Volt Three Phase Service, 200 Amps		\$775.00			\$0.00
Requires additional per house electrician fee for duration of event. \$70 per hour, 6 hour minimum charge per day.					\$0.00
<b>STEP 2: ADDITIONAL RENTAL ITEMS (you must select electrical service above to rent the items below)</b>					
10' Extension Cord		\$15.00		\$35.00	\$0.00
25' Extension Cord		\$25.00		\$45.00	\$0.00
50' Extension Cord		\$40.00		\$60.00	\$0.00
Multi Outlet Power Strip		\$35.00		\$55.00	\$0.00
<b>STEP 3: LABOR (required if 100/200 Amps of services are ordered)</b>					
Electrician per Hour		\$70.00		\$70.00	\$0.00

Material & Services Total	\$0.00
Labor Total	\$0.00
21% Service Charge	\$0.00
6.625% Sales Tax	\$0.00
<b>TOTAL</b>	<b>\$0.00</b>

\*Please return this completed and signed form along with the credit card authorization form to 609-449-5015



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Customer Signature

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Date



## ATLANTIC CITY

Hard Rock Hotel & Casino Atlantic City, its contractors and subcontractors are not responsible for voltage fluctuations or power failure due to temporary conditions or loose connections. For your protection, you should install a surge protector under/over voltage protector on your computer(s) and/or other equipment you deem necessary. Hard Rock Electrical should make installation of all electrical service. Hard Rock will not be responsible for any damaged or lost equipment, component computer hardware or software and/or any damage or injury to any person, caused by the installation, connection, or plugging into any electrical by persons other than our personnel.

Please call for additional services that are not listed on this order form, or for custom quotes for large orders.

Dedicated & 24-hour power will be at 2x the listed price. Please indicate these requirements below if needed.

Installation cannot begin until order is finalized and payment method has been received.

- Prices subject to change without notice.
- Pricing is based on a 3-day show, additional day will require a 25% per day charge
- All island booths and additional services require electrical labor.
- Labor rates: Straight time - \$70.00 per hour / Overtime - \$105.00 per hour
- Minimum 1 hour labor install, and minimum ½-hour labor dismantle
- Labor: labor between the hours of 8:00am and 5:00pm, Monday through Friday will be at the straight time labor rate. Labor before 8:00am and after 5:00pm, Monday through Friday and all Saturdays, Sundays and holidays will be at the overtime rate. A minimum charge per booth on one hour for installation will apply to all booths requiring labor. Labor to disconnect will be based on one-half of the installation time and will be automatically applied to your invoice. A scaled floor plan is needed in order to proceed for orders with multiple outlet locations and/or island booths.
- Setup/disconnect labor dates/times are based on the load-in schedule (and space availability) for your event. Hard Rock does not control the event schedule for your event and therefore cannot control if setup/disconnect is during straight time or overtime hours.

• FAX FORMS to: 609-449-5015



BOOTH NUMBER: \_\_\_\_\_

ATLANTIC CITY

## CREDIT CARD AUTHORIZATION FORM

PLEASE FAX THIS FORM TO 609-449-5015

Convention: NJSOP - Therapy By the Sea - Friday October 7 - Saturday October 8, 2022

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Federal Tax ID: \_\_\_\_\_

I hereby authorize Hard Rock Hotel & Casino Atlantic City to charge the provided credit card for the requested services.

Card Type:	Credit Card Number:	Expiration:	CCV
AMEX			
DISCOVER			
MASTERCARD			
VISA			
CARD HOLDER NAME: _____			

Cardholder Signature: \_\_\_\_\_

The above authorized signature(s) is authorized to bill the above-named company for the charges incurred at Hard Rock Hotel & Casino Atlantic City.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name/Title

\_\_\_\_\_  
Date of Arrival