



SPRING CE SERIES

2021 EXHIBITOR PROSPECTUS FOR PARTNERS



April 10th & 11th

Spring CE Virtual Exhibit Hall
Sat. 12:30p - 4p | Sun. 8:30a - 12p



March 12th

Exhibitor Application
Deadline (Here)



March 26th

Exhibitor Booth
Content Deadline

All NJSOP Partners have the option of receiving a booth in the Spring CE virtual exhibit hall. Should you choose to exhibit at this event at no cost, it will count towards the number of events provided to you through the partnership program, based on your partnership level:

- Diamond and Gold level partners will receive the **Ultra** package, plus the option to provide a pre-recorded promotional video message to be played during the virtual conference.
 - Silver and Bronze level partners will receive the **Basic** package. (Those Silver or Bronze partners wishing to upgrade can do so: Super + \$250; Ultra + \$500)
- All partners are required to register online; the payment section will be bypassed. If you do not register online by March 12th, a booth will not be held for you.

ULTRA

All of the benefits from the BASIC & SUPER packages, plus...

Additional communication options ranging from chats, to calls and video calls - live and in real time;

Option to upload short promotional or demo videos;

Option to include downloadable information;

*Option to provide a pre-recorded, promotional video message to be played during the virtual conference.

*Available to Diamond & Gold partners only. Not included in upgraded packages.

\$1250

SUPER

All of the benefits from the BASIC package, plus...

A dedicated page with company logo and profile;

Option for attendees to leave their contact information for further communication.

Pre-event attendee list.

\$1000

BASIC

Company name displayed on event site and linked to preferred website.

Recognition in marketing emails

Post-event attendee list.

\$750

- Raffle incentives for attendees who visit at a minimum number of exhibitor booths each day (provided by the NJSOP);
- Dedicated exhibit hall break each day;
- Providing a special offer or deal to attendees? Let us know and we will help get the word out! Email kcotton@njsop.org.



Dr. Kenneth Daniels
Spring CE Chairman