Therapy the Sea

October 11-13, 2019 Hard Rock Hotel & Casino Atlantic City

Therapy by the Sea takes continuing education to the next level with the opportunity to **earn up to 17 optometric CE** credits while enjoying a weekend with family and colleagues. TBTS events include the See Well Be Well 5K, Young OD Meet & Greet, and Friday welcome reception featuring OD-run band Dizaster Horse!





ATLANTIC CITY

New Jersey Society of Optometric Physicians (609) 323.4012 www.njsop.org Hard Rock Hotel Reservations: 609-449-1000 Visit the Therapy by the Sea event website at www.njtbts.com

Earn up to 17 Optometric CE Credits includes 1 NJSBO approved opioid credit

> Save on hotel reservations until Sept.11

See Well Be Well 5K registration inside!

Full day of paraoptometric education



Therapy by the Sea has been the NJSOP's premier event for many years; This year's program will present 27 hours of COPE approved CE and we are proud to offer a series of workshops for both ODs and paraoptometrics on Saturday. TBTS 2019 will take place at a new location: Hard Rock Hotel & Casino Atlantic City. With ample conference space, fantastic restaurants, and a music vibe unlike any other, the Hard Rock will be a fun-filled venue for the more than 200 optometric physicians, paraoptometrics, industry professionals, and families to gather for the weekend. The enclosed information will give you details about the weekend including lecture topics, speaker information, and social events being held throughout the 2019 conference. We look forward to seeing you there!

A special THANK YOU to our sponsors in-part:















NJ Commission for the Blind and Visually Impaired Atlantic City Office Tour - Friday

Join us for a tour of the NJCBVI Atlantic City office on Atlantic Ave. (approx. 1/2 mile/10 minute walk from the Hard Rock) on Friday, October 11th from 10-11:30am. Please check the box on the registration form if you are interested.

Rock Out at the Rock - Friday

While CE begins at 12, the Exhibit Hall doors will open at 3pm on Friday and you'll have access to some of the greatest industry vendors (and NJSOP supporters) through 5:30 Saturday! We'll kick off the weekend with a welcome reception amongst friends and exhibitors



from 6pm - 7pm on Friday. Dizaster Horse, featuring NJSOP's own Dr. Dan Kohansby, will headline the reception playing *songs you forgot you loved*! Check them out at https://www.dizasterhorse.com.

Exhibit Hall Scavenger Hunt - Saturday

This year we are trying something new! Upon your entrance to the Exhibit Hall Saturday morning, each attendee will be given a list of items to scavenge for in the Exhibit Hall. You will have until 5pm to complete the list and enter our drawing for fantastic prizes.

Allergan TechAlliance Reception - Saturday

What would you do with a little more KNOWledge? Allergan TechAlliance provides a wealth of resources to help paraoptometrists and staff do what they do best -- even better. As a member of Tech Alliance, paraoptometrists and staff gain access to the following: Patient rebates and coupons, patient counseling tools, office training and patient education videos, educational treatment and disease management programs, managed care and pharmacy callback tutorials. Join the Alliance today!

Young OD Meet & Greet - Saturday

This invitation-only event will provide attendees with the opportunity to meet their VSP representatives and share ideas on how VSP can support future Young OD programs with the NJSOP. Light food and drinks will be served in a casual atmosphere.

See Well Be Well 5K/Fun Run - Sunday

The See Well Be Well 5K/Fun Run will take place Sunday, October 13th at 7:30am on the Boardwalk near the Hard Rock entrance. This event benefits the Richard J. Favreau, OD Health Foundation which serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in NJ. The first 50 registrants (prior to September 1st) will receive a t-shirt. More details, including information on sponsorship opportunities can be found on Page 8.

The 3 Day Package *BEST VALUE*

Includes all of the available CE over the three days (27 hours offered, maximum of 17 hours can be taken); Exhibit Hall admission Friday and Saturday; Friday coffee/cookie break; Friday evening Welcome Reception; Saturday breakfast; Saturday lunch; Saturday evening reception; Sunday breakfast; Sunday morning coffee/power break.

OD Price:	Guest Price:
\$590 member	\$175 adult/\$55 child (age 12 and under)
\$735 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

The 2 Day Package

FRIDAY/SATURDAY: Includes CE on Fri/Sat; Exhibit Hall admission Fri/Sat; Friday coffee/cookie break; Friday evening Welcome Reception; Saturday breakfast; Saturday lunch; Saturday evening reception.

OD Price:	Guest Price:
\$440 member	\$150 adult/\$55 child (age 12 and under)
\$545 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

-OR-

SATURDAY/SUNDAY: Includes CE on Sat/Sun; Exhibit Hall admission Saturday; Saturday breakfast; Saturday lunch; Saturday evening reception; Sunday breakfast; Sunday morning coffee/power break.

OD Price:	Guest Price:
\$410 member	\$125 adult/\$55 child (age 12 and under)
\$510 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

The Daily Rates

Includes all of the CE on the chosen day(s); Exhibit Hall admission on the chosen day(s) *Note: exhibit hall is not open Sunday; NJSOP food function on chosen day(s).

OD Prices:	Guest Prices:	
Friday: \$215 member	Friday Guest: \$90	
Friday: \$315 non-member	Friday Child: \$20 (age 12 and under)	[Cost for guests includes
Saturday: \$270 member	Saturday Guest: \$125	food function and Exhibit Hall
Saturday: \$400 non-member	Saturday Child: \$45 (age 12 and under)	admission on chosen day]
Sunday: \$175 member	Sunday Guest: \$50	
Sunday: \$260 non-member	Sunday Child: \$20 (age 12 and under)	

Paraoptometric Registration Information

Saturday CE

Includes any or all of the 6 hours of Track B coursework on Saturday, October 12th; Saturday Exhibit Hall admission; Saturday breakfast; Saturday lunch; Paraoptometric Meeting; Allergan TechAlliance Reception; and Saturday evening reception.

Paraoptometric Price: \$185 Paraoptometric Member \$200 Paraoptometric Non-member

Guest Price:

\$125 adult/\$45 Child (age 12 and under)

Friday Exhibit Hall Pass

No paraoptometric courses will be held on Friday, October 11th. However, by purchasing an Exhibit Hall pass paraoptometrics will have access to the Exhibit Hall and welcome reception.

Paraoptometric Price:	Guest Price:
\$65 member	\$90 adult/\$20 Child (age 12 and under)
\$75 non-member	

Friday, October 11, 2019 - Track A

[OD's Only]

12pm - 1pm: Hypertension **1**A

James Deom, OD, MPH, FAAO 1 NJSBO TPA Credit - COPE # 63532-SD

Approximately one thousand deaths per day list hypertension as a contributing factor. Hypertension dramatically increases the risk of stroke, heart attack, chronic heart failure, and kidney failure. The United States is facing a shortage of primary care providers, and aging population, and a public health problem in the early identification and management of this condition. Optometric Physicians are well positioned to act as a primary diagnosis and maybe even primary treatment for patients entering the health care system or those lost within it. This course will prime the primary care optometrist to understand the current standards of pathophysiology, diagnosis, treatment, and referral for the hypertensive patient.

1pm - 2pm: Diabetes

2A James Deom, OD, MPH, FAAO INJSBO TPA Credit – COPE # 63534-SD

More than 30 million people in the United States have diabetes, and 1 in 4 of them don't know they have it. More than 84 million US adults - over a third have prediabetes, and 90% of them don't know they have it. In the last 20 years, the number of adults diagnosed with diabetes has more than tripled as the American population has aged and become more overweight. The United States is facing a shortage of primary care providers, an aging population, and a public health problem in the early identification and management of this condition. Optometric Physicians are well positioned to act as a primary diagnosis and maybe even primary treatment for patients entering the health care system or those lost within it. This course will prime the primary care optometrist to understand the current standards of pathophysiology, diagnosis, treatment, and referral for the diabetic patient.



2pm - 3pm: Thyroid Conditions and Hypercholesterolemia James Deom, OD, MPH, FAAO INJSBO TPA Credits – COPE # 63533-SD

Thyroid conditions and Dyslipidemia both serve to increase the risk of hypertension and diabetes. These conditions are major public health issues due to their direct effect on quality of life and their associated morbidity and mortality. Optometric Physicians are well positioned to act as a primary diagnosis and maybe even primary treatment for patients entering the health care system or those lost within it. This course will prime the primary care optometrist to understand the current standards of pathophysiology, diagnosis, treatment, and referral for the Thyroid or dyslipidemia patient.

3:00pm - 4:00pm EXHIBIT HALL BREAK

4pm - 6pm: Ocular Manifestations of Hypertension, Diabetes, Thyroid Condition, and Hypercholesterolemia ΔΔ James Deom, OD, MPH, FAAO 2 NJSBO TPA Credits – COPE # 64100-SD

This is the course that you have been waiting for! In this case based approach we will go through the basic understanding of the pathophysiological occurrence of the largest drains of our public health from an ocular manifestation standpoint--diabetes, hypertension, thyroid, and dyslipidemia. We will take a futuristic approach of the type of care that Optometric Physicians can take by recognizing systemic disease through ocular manifestations and taking the correct action to manage or refer the systemic conditions while also taking care of their associated ocular manifestations.

Saturday, October 12, 2019 - Track A [OD's Only]

8am - 8:50am: From A to Zinc for AMD 5A

Spencer Johnson, OD 1 NJSBO TPA Credit – COPE # 62861-PS

With so many supplements on the market it can be very confusing for doctors, let alone patients to know which to use. This course reviews the major studies involving supplements for AMD and analyzes various formulations on the market to enable providers to make a more informed choice in their supplement recommendations.



8:50am - 9:40am: The ABC's of Omega-3s for Dry Eye and More

Spencer Johnson OD 1 NJSBO Oral Credit – COPE # 62944-PH

This course reviews the biochemistry of omega-3 fatty acids, examines various supplements on the market, and discusses their role in the treatment of dry eve and other diseases.

9:40am - 10:20pm EXHIBIT HALL BREAK



10:20 am - 12:00pm: Lids and Lashes on the Cutting Edge

Spencer Johnson, OD 2 NJSBO TPA Credits - COPE # 62863-SP

This course features advanced procedures that optometrists have been performing for several years to treat benign and malignant neoplasms, cysts, hordeola, chalazia, trichiasis, blepharospasm, distichiasis, entropion, and dry eye via punctal occlusion. Lid anatomy is reviewed. An overview of the technology used in these procedures is discussed. Videos of procedures are used to enhance learning and demonstrate technique.

12:00pm - 2:00pm LUNCH IN EXHIBIT HALL



2:00pm - 2:50pm: Neuroimaging 101 for the Optometric Physician Spencer Johnson, OD 1 NJSBO TPA Credit – COPE # 62862-NO

This course examines current neuroimaging techniques used in eye care, discusses indications for their use, and explains how to write appropriate orders for neuroimaging.

Saturday, October 12, 2019 - Track A Continued

2:50pm - 3:40pm: Judicious Prescribing of Dangerous and Controlled Substances

A Spencer Johnson, OD 🔹 1 NJSBO Oral Credit – COPE # 63043-PH

This course satisfies the NJSBO 1 hour opioid CE requirement for license renewal.

This course gives providers an overview of narcotic pain killers used in optometric practice, examines indication and contraindication for their use, and discusses federal and state laws regulating the prescription of dangerous and controlled substances.



This course examines the current state of the U.S. healthcare system and how it arrived at this point, discusses the effects of recent legislation and other forces on the direction of the system, and emphasizes the potential influence these changes will have on optometric practice.

Saturday, October 12, 2019 - Track B [OD's & Paraoptometrics - limited to 50 registrants]

5B 8:00am - 9:40am: Bringing Low Vision to Your Office

Maria Richman, OD, FAAO
2 NJSBO Regular Credits- COPE # 63392-LV
2 AOA CPC Credits # PENDING

This course will address classifications of vision loss and the common conditions causing Low Vision. Attention will be on the testing done during a Low Vision Exam and the magnification, lighting, glare control, electronic systems and non-optical choices that are available to assist the visually impaired patients.

9:40am - 10:20pm EXHIBIT HALL BREAK

10:20am - 12:00pm: OCT Technology and Analysis

Kathleen Kinzley, OD
2 NJSBO TPA Credits – COPE # 63081-PD
2 AOA CPC Credits # PENDING

This course will go over the latest technologies in OCT imaging. It will review how to acquire different OCT scans and how to analyze them. This course will go over cases to improve comfort in capturing and interpreting images.

12:00pm - 2:00pm LUNCH IN EXHIBIT HALL

HK.

6B

2:00pm - 3:40pm: Dry Eye Nutraceuticals

Kimberly Friedman, OD, FAAO 🔹 2 NJSBO Oral Credits – COPE # 63042-AS 🔹 2 AOA CPC Credits # PENDING

Omega 3, omega 6, EPA, DHA, GLA, ALA - what's it all mean? Let's talk about a nutritional treatment option for dry disease and why all polyunsaturated omega fatty acids are not the same. Course will include a hands-on lab component as we learn about the difference between different kinds of supplements.

Saturday, October 12, 2019 - Track C [OD's Only - workshop is limited to 30 registrants]

5C 8:00am - 9:40am: Sutureless Amniotic Membranes Workshop: How to Properly Insert and Remove Them Nicholas Colatrella, OD & Jeffrey Varanelli, OD • 2 NJSBO TPA Credits – COPE # 62985-AS

The Amniotic membrane is the innermost of the three layers that form the fetal membrane. It is a biologic tissue with an antiangiogenic, antiscarring, antimicrobial, and anti-inflammatory properties that promotes healing of the ocular surface. When applied to the cornea, it helps facilitate epithelial healing and encourages re-epithelialization. This two hour workshop will discuss the current sutureless amniotic membranes that are available for optometric use, and discuss their current indications including dry eye, recurrent corneal erosions and neurotrophic keratitis, while specifically showing how to properly insert and remove the tissue.

9:40am - 10:20pm EXHIBIT HALL BREAK

12:00pm - 2:00pm LUNCH IN EXHIBIT HALL



2:00pm - 3:40pm: Pediatric Workshop

Tamara Petrosyan, OD 2 NJSBO Regular Credits – COPE # 62178-FV

This course is aimed at reviewing testing procedures and techniques for examining the pediatric patient form 0-10 years. It aims to provide tools for the primary care optometrist to be confident and successful in providing comprehensive eye care for their pediatric patients.

Sunday, October 13, 2019 - Track A

[OD's Only]



9am - 9:50am: Pediatric Grand Rounds

Nidhi Rana, OD, FAAO

1 NJSBO TPA Credit – COPE # 63220-PS

Case presentation format of different eye diseases in pediatrics with differential diagnosis and treatment and management options.



9:50am - 11:20am: Pharmacological Agents in Pediatrics

Nidhi Rana, OD, FAAO 2 NJSBO Oral Credits – COPE # 63219-PH

To be able to understand the indications and contraindications of oral, as well as, topical drugs prescribed. Emphasis on oral pharmaceuticals will be discussed.

13A

11:20am - 1:00pm: Optometry's Role in TBI and Concussion Care

Maria Richman, OD, FAAO 2 NJSBO TPA Credits – COPE # 63389-NO

This course will address the prevalence, causes, and ocular & visual manifestations of the TBI and Concussion Patient. Attention will be on the Comprehensive Eye Exam and the additional testing needed when a TBI/Concussion patient presents to a Primary Care Optometrist's office.

Choose your courses (indicate your choice in the box next to each selection). You will be contacted immediately via phone if any of the courses you have chosen are sold out.

Notice to Members

NJSOP Dues must be current to qualify for registration at the reduced member rate. Failure to remit the correct registration fee will result in your unprocessed registration being returned to you.

Handouts

Course Materials (i.e. handouts) will be available for download from the NJSOP event website several weeks prior to the event. A \$45 fee will be charged to those attendees who request pre-printed handouts.

Pre-Registration is Required

Walk-ins will NOT be accepted under any circumstance. Registrations will be processed on a first-come, first-served basis.

Refund Policy

You are entitled to a full refund if cancellation is received by September 15th or a 50% refund if cancellation is received by September 25th. No refund will be given for cancellation on or after September 26th.

Name Badges

Properly displayed name badges will be required for admission to all education, exhibit, business and social functions. Only paid registrants may attend activities and events.

Confirmations

Confirmations along with travel directions will be mailed out upon receipt of your registration.

Education

It is the responsibility of out-ofstate registrants to ascertain if the credit for any particular course can be applied toward that state's CE requirement. NJSOP will seek CE certification for COPE only.

Waiver of Liability

Please be advised that by remittance of the registration form to NJSOP, it is agreed by all parties involved that NJSOP shall not be held responsible for any injury, damage, lost or stolen articles, or any additional expense incurred over and above state registration fees in conjunction with these events.

Accommodation Information

Hard Rock Hotel - Each guest is responsible for making their own room reservation with Hard Rock Hotel. Reservations can be made through the reservation department at 609-449-1000 or online at https://www.hardrockhotels.com/atlantic-city, by September 11, 2019. In order to receive the discounted rate (see below) use **Group Code: GNJSOP9**. Please make reservations early as rooms have sold out in the past. All reservations are based upon availability.

Hard Rock Room Rates - Room rates are for Run of The House room category: \$149/night (if reserved by September 11th). Rates are subject to all applicable state and local taxes. Parking options



are self or valet. Parking rates are posted and may vary. After paying initial fee upon entry, hotel guests will not pay for additional entries or exits during stay dates. For additional hotel information visit https://www.hardrockhotels.com/atlantic-city.



Don't Miss A Moment

Document your weekend in AC and follow along as we do the same using #TBTS19. Find us on Facebook at www.facebook.com/njsop and on Instagram and Twitter @NJeyedocs. 1. Select a registration package and any applicable guest/children options:

	3 DAY OD REGISTR	REGISTRATION 2 DAY OD REGISTRATIC		TION	OD DAILY REGISTRATION		GUESTS & CHILDREN		Л
	*BEST VALUE	* \$590 \$735 \$175 \$55	FRIDAY/SATURDAY	Y \$440 \$545 \$150 \$55	 Fri. NJSOP Member Fri. Non-Member Sat. NJSOP Member Sat. Non-Member Sun. NJSOP Member Sun. NJSOP Member Sun. Non-Member 	\$215 \$315 \$270 \$400 \$175 \$260	Must be 12 or under for c Fri. Guest Fri. Child Sat. Guest Sat. Child Sun. Guest Sun. Guest Sun. Child	child rate. \$90 \$20 \$125 \$45 \$50 \$20	egistration
			SATURDAY/SUND	AY	PARA: SATURDAY ONL	<u>Y</u>	FRI. PARA EXHIBIT	HALL	Fo
			 ☐ NJSOP Member ☐ Non-Member ☐ Guest ☐ Child (12 & under) 	\$410 \$510 \$125 \$55	☐ Member Para ☐ Non-Member Para	\$185 \$200	☐ Member Para ☐ Non-Member Para ☐ Guest ☐ Child	\$65 \$75 \$90 \$20	orm
2	2. Choose your CE	course	work:						
				9					/

FRIDAY		SATURDAY		SUNDAY
Track A	Track A	Track B*	Track C	Track A
🔲 1А: 12рм - 1рм	🔲 5А: 8ам - 8:50ам	🔲 5В: 8ам - 9:40ам	🔲 5С: 8ам - 9:40ам	🔲 11А: 9ам - 9:50ам
🔲 2А: 1рм - 2рм	☐ 6А: 8:50ам - 9:40ам	🔲 6В: 10:20ам - 12рм	🗌 6С: 2рм - 3:40рм	🔲 12А: 9:50ам - 11:20ам
🔲 ЗА: 2рм - Зрм	🗌 7А: 10:20ам - 12рм	🔲 7В: 2рм - 3:40рм		🔲 13А: 11:20ам - 1рм
🗌 4А: 4рм - 6рм	🗌 8А: 2рм - 2:50рм	*This track is open to both		
	🔲 9А: 2:50рм - 3:40рм	ODs and paraoptometrics		
	🗌 10А: 3:40рм - 4:30рм			

Handouts will be available for download on the NJSOP event website several weeks before the event. A \$45 fee will be charged for pre-printed handouts. Handouts MUST be ordered by OCTOBER 1st. Please check the box, if you would like your handouts pre-printed. (Include \$45 in total fee at bottom.)

\$45 Fee for printed handouts

3. Complete your registration by filling in the information below:

Name:				am a(n) 🔲 Op	tometrist	Paraoptometric
Address:		Ci	ity:	Stat	te:	_ Zip:
Tel.:	_Fax:		Email:			
ARBO Tracker #:		Year of	Graduation (for Young OD M	eet & Greet)	(In	vitation mailed separately)
Guest Name/Child Name & Ages:					Number Guests: .	
TOTAL REGISTRATION FEE: \$		METHO	DD OF PAYMENT (circle c	one): CREDI ⁻	Г CARD	CHECK
If paying by Credit Card (circle one):	VISA	MASTERCARD	AMEX			
Account #:			Exp. Date	Securi	ty Code: _	
I would like to attend the N	JCBVI to	our on Friday, O	ct. 11th. (Please chec	k box at left)		
					• • • • • • • • • • • • • • • • • •	•••••

4. Complete Your Registration:

If paying by credit card, please fax completed registration form to NJSOP at (609) 323-4014;

If paying by check, please send completed registration form and check to NJSOP at 4 AAA Drive, Suite 204 Hamilton, NJ 08691. Please make checks payable to NJSOP;

OR visit the event website at www.njtbts.com to register online.

SEE WELL BE WELL 5K/FUN RUN | SUNDAY, OCTOBER 13, 2019 | BOARDWALK AT HARD ROCK HOTEL

We cordially invite you to participate in this year's See Well Be Well 5K/Fun Run on Sunday, October 13, 2019 at the Boardwalk at Hard Rock Hotel.

The event proceeds go entirely to the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation (Tax ID # 27-4637570).

The Richard J. Favreau, OD Health Foundation, which was formed in 2010, serves as a catalyst for ideas, partnerships, and programs that improve the health and guality of life of at-risk populations in New Jersey. This is achieved by concentrating efforts on funding programs which increase public awareness and provide services to expand eye health and vision care access, ultimately enhancing the guality of life for our target populations.

Charitable contributions include: In 2016, a donation was made to the Special Olympics NJ for equipment for athlete vision screenings and fabrication of eyeglasses during the Summer Games. In 2015, the Foundation was able to make a sizable donation to Camp Marcella, New Jersey Camp for Blind Children, Inc. Camp Marcella is a residential summer camp ground designed specifically for children and teens with blindness, visual impairments, and special needs.

5K/Fun Run - 7:30 am

Pre-Registration Fee: \$25 On-Site Registration Fee: \$30 First 50 pre-registered participants prior to Sept. 1st will receive a t-shirt. Medal given to top male and female finishers.

Registrant Information: (all fields required)

Name		Age
Address		
City	State	Zip
Phone Number	Email	
Registration Fees & Discounts:	T-shirt Size: Womens Small Womens Medium Womens Large Womens Extra Large	 Mens Small Mens Medium Mens Large Mens Extra Large Mens 2X Large
Checks should be made payable to The	Richard J. Favreau, OD Hea	alth Foundation
→ Mail completed regist	tration form with payment to	D:
NJSOP 4 AAA Drive, St	te. 204 Hamilton, NJ 08691	
Questions? Contact the New Jorsey Secie	ty of Optomotric Physician	at (600) 222 4012

Questions? Contact the New Jersey Society of Optometric Physicians at (609) 323