## Managed Care 2018:

Solving the Problem of Dry Eye to Benefit the Patient & the Practice

Manalapan, New Jersey December 12, 2018

**Register Now** 

### 6 Hours of COPE CE (Pending) | 5 Hrs. TPA/ 1 Hr. Regular NJSBO Credit

#### INFLAMMA - STORY: THE ROLE INFLAMMATION PLAYS IN DRY EYE DISEASE

Dry eye disease is a chronic and possibly progressive inflammatory condition. With millions of symptomatic patients, proper diagnosis and management of inflammation is integral in treatment. This course will discuss the innovative diagnostic tools and therapies emerging in clinical care and how they are applied to benefit patient outcomes.

#### OCULAR SURFACE DISEASE INNOVATIONS IN CLINICAL CARE

This course provides a unique opportunity to delve deeper into the diagnosis of meibomian gland disease. The benefits and challenges of advanced diagnostic equipment will be examined along with how to best integrate new technologies into clinical practice. Attendees will be able to view the most innovative equipment in ocular surface care in the exhibit hall.

#### **HOW TO DEVELOP A DRY EYE CENTER**

This course outlines how an optometric practice can integrate dry eye care and succeed. Advanced diagnostic testing and treatments will be addressed as well as staffing and office space considerations. Whether the practitioner wants to treat the basics or expand into elective therapeutics, this course offers the blueprint for developing a dry eye center on any level.

#### A CASE BY CASE MANAGEMENT OF OCULAR SURFACE DISEASE

This course will tie in utilization of all diagnostic and treatment methods and modalities available to the practicing Optometrist. By presenting cases of varying complexity, attendees will be able to take step by step approaches to implementing the proper treatment strategies. Cases will include young, old, surgical and contact lens patients.

# Featured Speakers



#### Whitney Hauser, OD

Dr. Hauser sees patients at the TearWell Advanced Dry Eye Treatment Center in Memphis, TN. She was previously in private practice with a concentration in Dry Eye and Ocular Surface Disease management.



#### Thomas Kislan, OD

Dr. Kislan founded the Dry Eye Clinic of Northeastern PA in 2002 after establishing two other optometric practices. He speaks nationally on Dry Eye Disease and hosts a monthly show, Eye Care Today, on local TV.



8:00 am: Registration and continental breakfast

9:00 am: Inflamma-story: The Role Inflammation Plays in Dry Eye Disease Whitney Hauser, OD - COPE # 57565-AS (1 NJSBO TPA Credit)

9:50 am: Ocular Surface Disease Innovations in Clinical Care Whitney Hauser, OD - COPE #Pending (2 NJSBO TPA Credits Pending)

10:40 am: AM Coffee Break

11:00 am: Ocular Surface Disease Innovations in Clinical Care [Continued]

11:50 am: Buffet Lunch

12:35 pm: How to Develop a Dry Eye Center Whitney Hauser, OD - COPE Pending (1 NJSBO Regular Credit Pending)

1:25 pm: Case By Case Management of Ocular Surface Disease Thomas Kislan, OD - COPE # Pending (NJSBO Credits Pending)

2:15 pm: PM Coffee Break

2:30 pm - 3:20 pm: Case by Case Management of Ocular Surface Disease [Continued]

NJSOP General Membership Meeting to follow from 4:00 PM - 5:30 PM. Registration sent under separate cover.



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Name:		
Telephone:	Fax:	
	ARBO Tracker Number:	
	NJSOP/AOA Member OD - \$235	Para Member - \$150
	Non Member OD - \$345	Para Non Member - \$200
Total amount e	nclosed or to be charged: \$	
Visa/Amex/Mastercard Number:		Expiration:
City/State/Zip:		
Signature:		

Registration fee includes 6 COE credits, continental breakfast, AM/PM breaks, and buffet luncheon.

Make check payable to NJSOP and mail to: 4 AAA Drive, Suite 204, Hamilton, NJ 08691 **Cancellation Policy**: 100% refund up to 11/30/18. No refund will be given after 11/30/18. Form may be faxed if paying by credit card only. Fax to (609) 323-4014