# Therapy by the S

# October 12-14, 2018 Waterfront Conference Center at Harrah's Atlantic City, New Jersey

Therapy by the Sea takes continuing education to the next level with the opportunity to **earn up to 17 optometric CE** credits while enjoying a weekend with family and colleagues. TBTS events include the See Well Be Well 5K, Black Jack tournament, and Friday reception featuring a Kiddie Karnival for little ones!



Harrahs



New Jersey Society of Optometric Physicians (609) 323.4012 www.njsop.org Harrah's Resort - Reservations 1.888.516.2215 Visit the Therapy by the Sea event website at www.njtbts.com

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Earn up to 17 Optometric CE Credits

\*NEW\* Friday/Saturday Exhibit Hall Format

Save on hotel reservations until Sept. 21st

Full day of paraoptometric education



Therapy by the Sea has been the NJSOP's premier event for many years; offering a variety of courses, credits, and networking opportunities to optometric professionals at every level. This year's program will present 31 hours of COPE approved CE and we are proud to announce that Saturday's Track B is open to both ODs *and* paraoptometrics! We hope you'll encourage your staff to attend!

The enclosed information will give you details about the weekend including lecture topics, speaker information, and social events being held throughout the 2018 conference. The event will be held in the state-of-the-art Waterfront Conference Center at Harrah's. With great restaurants, casinos, shopping, and of course the boardwalk, Atlantic City is the perfect location for the more than 200 optometric physicians, paraoptometrics, industry professionals, and families to gather for the weekend. We look forward to seeing you there!

Dr. Kenneth Daniels

Dr. George Veliky

NJSOP President

TBTS Event Chair + Clinical Care Center Chair



# The Exhibit Hall Opens Friday!

Come experience the new Therapy by the Sea Exhibit Hall Format: The doors will open at 3pm on Friday and you'll have access to some of the greatest industry vendors (and NJSOP supporters) until 5:30 Saturday evening! We'll kick off our weekend with a reception amongst friends and exhibitors from 6pm - 7pm on Friday. The reception will also feature a Kiddie Karnival for little ones to enjoy! See our full list of exhibitors at www.njtbts.com.



## **Black Jack Tournament**

Try your luck this year at our Black Jack Tournament on Saturday, October  $13^{th}$  in the Exhibit Hall. The Tournament will run from 10 AM - 5 PM. Each registered doctor and paraoptometric will be given a set amount of NJSOP Bucks from the dealer and have a specific amount of time to accrue points. At the end of the tournament the top 7 scorers will enter a "Show Down". The top three scorers of the Show Down will each receive a prize.



# See Well Be Well 5K/Fun Run

The See Well Be Well 5K/Fun Run will take place Sunday, October 14<sup>th</sup> at Harrah's Waterfront Conference Center. This event benefits the Richard J. Favreau, OD Health Foundation which serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in NJ. The first 50 registrants (prior to September 1<sup>st</sup>) will receive a t-shirt. More details, including information on sponsorship opportunities can be found on Page 8.



# Don't Miss A Moment

Document your weekend in AC and follow along as we do the same using #TBTS18. Find us on Facebook at www.facebook.com/njsop and on Instagram and Twitter @NJeyedocs.

#### The 3 Day Package \*BEST VALUE\*

Includes all of the available CE over the three days (31 hours offered, maximum of 17 hours can be taken); Exhibit Hall admission Friday and Saturday; Friday coffee/cookie break; Friday evening Welcome Reception; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception; Sunday breakfast (sponsored by Bausch & Lomb); Sunday morning coffee/power break.

OD Price:	Guest Price:
\$585 member	\$175 adult/\$55 child (age 12 and under)
\$730 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

#### The 2 Day Package

**FRIDAY/SATURDAY:** Includes CE on Fri/Sat; Exhibit Hall admission Fri/Sat; Friday coffee/cookie break; Friday evening Welcome Reception; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception.

**OD Price:** \$425 member \$530 non-member Guest Price: \$150 adult/\$55 child (age 12 and under) (Cost for guests includes NJSOP food functions/Exhibit Hall admission)

#### -OR-

**SATURDAY/SUNDAY:** Includes CE on Sat/Sun; Exhibit Hall admission Saturday; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception; Sunday breakfast (sponsored by Bausch & Lomb); Sunday morning coffee/power break.

OD Price:	Guest Price:
\$400 member	\$125 adult/\$55 child (age 12 and under)
\$500 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

#### The Daily Rates

Includes all of the CE on the chosen day(s); Exhibit Hall admission on the chosen day(s) \*Note: exhibit hall is not open Sunday; NJSOP food function on chosen day(s).

<b>OD Prices:</b> Friday: \$200 member Friday: \$300 non-member Saturday: \$260 member Saturday: \$390 non-member Sunday: \$175 member Sunday: \$260 non-member	Guest Prices: Friday Guest: \$75 Friday Child: \$20 (age 12 and under) Saturday Guest: \$125 Saturday Child: \$45 (age 12 and under) Sunday Guest: \$50 Sunday Child: \$20 (age 12 and under)	[Cost for guests includes food function and Exhibit Hall admission on chosen day]
Sunday: \$260 non-member	Sunday Unild: \$20 (age 12 and under)	

#### Paraoptometric Registration Information

#### Saturday CE

Includes any or all of the 7 hours of Track B coursework on Saturday, October 13<sup>th</sup>; Saturday Exhibit Hall admission; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception.

Paraoptometric Price: \$185 Paraoptometric Member \$200 Paraoptometric Non-member Guest Price:

\$125 adult/\$45 Child (age 12 and under)

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#### Friday Exhibit Hall Pass

No paraoptometric courses will be held on Friday, October 12<sup>th</sup>. However, by purchasing an Exhibit Hall pass paraoptometrics will have access to the Exhibit Hall and welcome reception.

Paraoptometric Price:	Guest Price:
\$65 member	\$75 adult/\$20 Child (age 12 and under)
\$75 non-member	

#### Friday, October 12, 2018 - Track A [OD's Only]



#### 12pm - 2pm: Managing the Glaucoma Suspect

Richard Madonna, OD 2 NJSBO TPA Credits - COPE # 59174-GL

This course examines the difficulties in caring for the glaucoma suspect and offers ideas on how to best manage these patients. Risk factor analysis, structural and functional assessment of the optic nerve, and use of new technologies us discussed. Clinically useful information that can be immediately used in patient care is provided.



#### 2pm - 3pm: Using Visual Fields and OCT to Monitor Glaucoma Progression

Richard Madonna, OD 1 NJSBO TPA Credit – COPE # 52298-GL

Identifying the presence of and rate of progression in glaucoma patients is often diagnostically challenging but is essential to the care of these patients. Using care presentations, this seminar discusses current methodology available to assist the clinician in making decisions about whether patients have progressed.



#### 4pm - 6pm: Glaucoma Grand Rounds How Would You Manage These Cases Richard Madonna, OD 2 NJSBO TPA Credits – COPE # 59175-GL

Challenging glaucoma cases will be presented to the audience for discussion and debate about how they would manage the cases. Patients with suspicion of glaucoma, progressing glaucoma, advanced glaucoma, and secondary glaucoma will be discussed.

#### [OD's Only] Saturday, October 13, 2018 - Track A

#### 8am - 9:40am: Lumps, Bumps A Practical Guide to Evaluation and Technique 4

#### Nathan Lighthizer, OD 2 NJSBO TPA Credits – COPE # 58900-SP

The proper recognition, evaluation, and management of ocular lumps and bumps can be potentially vision and life saving for a patient. In this interactive lecture, we will spend the first half reviewing eyelids anatomy and how it pertains to ophthalmic removal of lid lumps and bumps.



#### 10:20am - 12:00pm: Laser Procedures for the Management of Glaucoma and More

#### Nathan Lighthizer, OD 2 NJSBO TPA Credits – COPE # 58893-LP

The use of laser energy to treat various anterior segment conditions, including posterior capsular opacification PCO, angle clsure glaucoma, and open angle glaucoma, has been used by optometric physicians in certain states for over a decade. This interactive presentation will review and update these ophthalmic laser procedures.

#### 2:00pm - 2:50pm: Interpreting Retinal OCTs and Introducing OCT-Angiography 6A

#### Nathan Lighthizer, OD 1 NJSBO TPA Credit - COPE # 56282-PD

Optical Coherence Tomography OCT is a technology that is largely becoming a standard of care for the diagnosis and management of both retinal/macular conditions as well as glaucoma. This interactive presentation will review and focus on the most common macular conditions often diagnosed and followed with OCT's. It will also include a discussion of the new technology OCT-Angiography.



#### 2:50pm - 3:40pm: Ocular Injections for the Primary Care Optometrist

#### Nathan Lighthizer, OD 1 NJSBO Oral Credit – COPE # 58894-IS

Injections for the treatment and management of ocular abnormalities are becoming a more common part of the optometric practice. This interactive lecture/ workshop will review the most common injections optometrists providing including intradermal/subcutaneous, intramuscular, sub-conjunctival, and intravenous.



#### 3:40pm - 4:30pm: Anaphylaxis and Other Office Emergencies Nathan Lighthizer, OD 1 NJSBO TPA Credit – COPE # 58898-SD

Anaphylaxis is a severe, potentially life-threatening allergic reaction. It has the potential to happen in an optometric office, therefore being able to recognize the signs and symptoms of anaphylactic shock as well as provide prompt treatment are imperative to every optometrist. This interactive presentation will review anaphylaxis as well as other office emergencies.

#### Saturday, October 13, 2018 - Track B

#### [OD's and Paraoptometrics]



#### 8:00am - 8:50am: The Patient Handoff

Mr. Theodore Spera 1 NJSBO Regular Credit - COPE# 59365-PM 1 AOA CPC Credit # PM-0107-18

This interactive, round table workshop will discuss challenges and opportunities facing optometrists capitalizing in this changing environment. We will look at marketing, operations, staff training and patient experiences in the practice. Get ready for an action packed hour of intensive brainstorming and learning to gain insight into the journey from patient to consumer.



#### 8:50am - 9:40am: The Future of Retail in Optical Mr. Theodore Spera 1 NJSBO Regular Credit - COPE# 59533-PM 1 AOA CPC Credit # OP-009-18

Gain insight on how the eyewear retail landscape is changing and what you can do to stay in the game. This lecture will discuss the changes in consumer behavior and how they respond to messaging and merchandising.

#### 10:20am - 11:10am: Intro to Sports Vision: Children Who Play Sports Need Safety & Eye Protection 6B Vittorio Mena, Jr., OD 1 NJSBO Regular Credit – COPE # 58934-FV

This lecture will provide information on vision tests and training for sports vision, as well as, discussion on sports related injuries, protective eye wear, CONTINUED and nutrition.



This cutting edge course will provide updates on what's hot in corneal, cataract, and external diseases. From clinical cases to current trends in eye care, this course will provide tools to take your clinical practice to the next level.

#### 11 A 11:45am - 1:30pm: The Good, The Bad and The Orals

#### Walter Whitley, OD 🛛 2 NJSBO Oral Credits PENDING – COPE # 58953-OP

Using case examples, this course will review commonly prescribed oral medications used for various ocular infections, inflammatory conditions and pain. 5 Common side effects of oral medications will be discussed. Choose your courses (indicate your choice in the box next to each selection). You will be contacted immediately via phone if any of the courses you have chosen are sold out.

#### Notice to Members

NJSOP Dues must be current to qualify for registration at the reduced member rate. Failure to remit the correct registration fee will result in your unprocessed registration being returned to you.

#### Handouts

Course Materials (i.e. handouts) will be available for download from the NJSOP event website several weeks prior to the event. A \$45 fee will be charged to those attendees who request pre-printed handouts.

#### **Pre-Registration is Required**

Walk-ins will NOT be accepted under any circumstance. Registrations will be processed on a first-come, first-served basis.

#### **Refund Policy**

You are entitled to a full refund if cancellation is received by September 15<sup>th</sup> or a 50% refund if cancellation is received by September 25<sup>th</sup>. No refund will be given for cancellation on or after September 26<sup>th</sup>.

#### **Name Badges**

Properly displayed name badges will be required for admission to all education, exhibit, business and social functions. Only paid registrants may attend activities and events.

#### Confirmations

Confirmations along with travel directions will be mailed out upon receipt of your registration.

#### Education

It is the responsibility of out-ofstate registrants to ascertain if the credit for any particular course can be applied toward that state's CE requirement. NJSOP will seek CE certification for COPE only.

#### Waiver of Liability

Please be advised that by remittance of the registration form to NJSOP, it is agreed by all parties involved that NJSOP shall not be held responsible for any injury, damage, lost or stolen articles, or any additional expense incurred over and above state registration fees in conjunction with these events.

# Accommodation Information

**Harrah's Resort** - Each guest is responsible for making their own room reservation with Harrah's Resort. Reservations must be made through the reservation department at 1-888-516-2215, by September 21, 2018. In order to receive the discounted rate (see below) use Group Code: SH10NJ8 and Group Name: 2018 NJSOP Therapy by the Sea Conference. Please make reservations early as rooms have sold out in the past. All reservations are based upon availability.

Harrah's Room Rates - Room rates are for single/double occupancy: \$155/night (if reserved by September 21<sup>st</sup>). Additional persons \$20 per person/per night. Maximum 4 guests per room. Rates are subject to all applicable state and local taxes. Harrah's



requires a one-night's room deposit, per room, to guarantee accommodations. The deposit is fully refundable if accommodations are canceled at least 72 hours prior to arrival. Credit cards will be requested from all guests upon arrival for room charges, tax and incidentals. Overnight guests will be given one parking coupon per room for \$5 for self parking. For additional hotel information visit www.harrahs.com (click on Atlantic City location).

Please note – A mandatory daily resort fee of \$20 per room, per night will be charged in addition to your room rate plus all applicable taxes. The daily resort fee includes:

- Unlimited local phone calls (no long distance or international calls)
- \$5 voucher toward self-parking
- Basic WIFI to include two (2) devices per room per day

1. Select a registration package and any applicable guest/children options:

3 DAY OD REGISTRATION*BEST VALUE*NJSOP Member\$585Non-Member\$730Guest\$175Child (12 & under)\$55	2 DAY OD REGISTRATION FRIDAY/SATURDAY NJSOP Member \$425 Non-Member \$530 Guest \$150 Child (12 & under) \$55 -OR-	Sat. Non-Member \$390	GUESTS & CHILDRENMust be 12 or under for child rate.Fri. Guest\$75Fri. Child\$20Sat. Guest\$125Sat. Child\$45Sun. Guest\$50Sun. Child\$20	negisiration
	SATURDAY/SUNDAY	☐ Non-Member Para \$200	FRI. PARA EXHIBIT HALLMember Para\$65Non-Member Para\$75Guest\$75Child\$20	

#### 2. Choose your CE coursework:

FRIDAY	SATURDAY			SUNDAY	
Track A	Track A	Track B*		Track C	Track A
🗌 1А: 12рм - 2рм	🔲 4А: 8ам - 9:40ам	4B: 8am - 8:50am	🗌 8В: 2:00рм - 2:50рм	4C: 8am - 8:50am	🔲 9А: 9ам - 10:40ам
🗌 2А: 2рм - Зрм	🔲 5А: 10:20ам - 12рм	🔲 5В: 8:50ам - 9:40ам	🔲 9В: 2:50рм - 3:40рм	☐ 4С.1: 8:50ам - 9ам	🔲 10А: 10:40ам - 11:30ам
🗌 ЗА: 4рм - 6рм	🔲 6А: 2рм - 2:50рм	🔲 6В: 10:20ам - 11:10ам	🔲 10В: 3:40рм - 4:30рм	🔲 5С: 10:20ам - 12рм	🔲 11А: 11:45ам - 1:30рм
	🔲 7А: 2:50рм - 3:40рм	🔲 7В: 11:10ам - 12рм		🗌 6С: 2рм - 3:40рм	
	🔲 8А: 3:40рм - 4:30рм	*This track is open to both	ODs and paraoptometrics	🗌 7С: 3:40рм - 4:30рм	

Handouts will be available for download on the NJSOP event website several weeks before the event. A \$45 fee will be charged for pre-printed handouts. Please check the box, if you would like your handouts pre-printed. (Include \$45 in total fee at bottom.)

#### \$45 Fee for printed handouts

#### 3. Complete your registration by filling in the information below:

Name:				I am a(	n) 🗌 Optometrist	Paraoptometric
Address:	City:			State:		
Tel.:	Fax:		Email:			
ARBO Tracker #:						
				- - Total Nu -	mber of Guests:	
TOTAL REGISTRATION FEE: \$		METHO	DD OF PAYMENT	(circle one):	CREDIT CARD	CHECK
If paying by Credit Card (circle one):	VISA	MASTERCARD	AMEX			
Account #:					Security Code: _	
4. Complete Your Registration:						
If paying by credit card, please fax co		-	. ,			

If paying by check, please send completed registration form and check to NJSOP at 4 AAA Drive, Suite 204 Hamilton, NJ 08691. Please make checks payable to NJSOP;

OR visit the Events page at www.njsop.org to register online.

# **SEE WELL BE WELL** 5K/FUN RUN | SUNDAY, OCTOBER 14, 2018 | WATERFRONT CONF. CENTER

We cordially invite you to participate in this year's **See Well Be Well** 5K/Fun Run on Sunday, October 14, 2018 at Harrah's Waterfront Conference Center.

The event proceeds go entirely to the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation (Tax ID # 27-4637570).

The Richard J. Faverau, OD Health Foundation, which was formed in 2010, serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in New Jersey. This is achieved by concentrating efforts on funding programs which increase public awareness and provide services to expand eye health and vision care access, ultimately enhancing the quality of life for our target populations.

Charitable contributions include: In 2016, a donation was made to the Special Olympics NJ for equipment for athlete vision screenings and fabrication of eyeglasses during the Summer Games. In 2015, the Foundation was able to make a sizable donation to Camp Marcella, New Jersey Camp for Blind Children, Inc. Camp Marcella is a residential summer camp ground designed specifically for children and teens with blindness, visual impairments, and special needs.

# 5K/Fun Run - 7:30 am

# **Pre-Registration Fee: \$25 On-Site Registration Fee: \$30** First 50 pre-registered participants prior to Sept. 1<sup>st</sup> will receive a t-shirt.

## First 50 pre-registered participants prior to Sept. 1st will receive a t-shirt. Medal given to top male and female finishers.

# Registrant Information: (all fields required)

Name	Age
Address	
City	State Zip
Phone Number	Email
<b>Registration Fees &amp; Discounts:</b>	Checks should be made nousble to:
5K/Fun Run Pre-Registration\$25.00	Checks should be made payable to: The Richard J. Favreau, OD
5K/Fun Run On-Site Registration\$30.00	Health Foundation

→ Mail completed registration form with payment to:

NJSOP 4 AAA Drive, Ste. 204 Hamilton, NJ 08691

Questions? Contact the New Jersey Society of Optometric Physicians at (609) 323-4012