



# Managed Care 2017: The Ultimate Reimbursement Conference

Manalapan, New Jersey  
November 8, 2017

Register at [www.njsop.org](http://www.njsop.org)

## 8 Hrs. CE (7 COPE Approved/1 NJSBO Pending)

### **PRACTICING EXCELLENCE IN A CHANGING HEALTHCARE WORLD\***

How healthcare will be delivered, who will deliver that care and how providers will be reimbursed for care is rapidly changing. Competition for primary eye care and eye care products is increasing. New primary care options are on the horizon including on-line and kiosk based examinations, on-line consultative care telehealth, relegation of primary care to allied personnel and robotics. Communication in the areas of social media are fundamentally changing how practices operate. And the financial impact of embezzlement is increasingly impacting small business.

### **EXCELLENCE IN COMPLIANCE**

Practicing optometrists are faced with significant responsibilities to comply with State and Federal laws related to patient privacy, patient protection, fraud and abuse and quality reporting. Government enforcement of HIPAA, OSHA, HR and Fraud and Abuse laws is at an all-time high. Providers are also being asked to go above and beyond normal medical record documentation to substantiate provision of quality care MIPS. The presentation will provide optometrists with the base knowledge necessary to protect their practices by being compliant with HIPAA, OSHA, HR, Fraud and Abuse and quality reporting systems.

### **EXCELLENCE IN PRIMARY EYE CARE DELIVERY**

Knowledge and management of primary eye disease is rapidly changing. It is also full of some fact, some fiction and a good deal of opinion. This presentation attempts to provide current, evidence based, ethical concepts in the diagnosis and management of five common ophthalmic encounters dry eyes, cataracts, care of the diabetic patient, glaucoma and retinal disorders. Current diagnosis and treatment modalities are discussed often with clinical examples to demonstrate care. Each segment includes a short discussion of ethical decisions in reimbursement of these conditions based on current technology.

### **CODING AND BILLING Q+A**

This is a unique opportunity to participate in an in depth, intimate discussion period with Dr. Joe DeLoach. Anything and everything you want to know about medical reimbursement in the changing health care system. Bring your thoughts, bring your questions – lets figure out together how to survive the changing health care arena.

## Featured Speaker



### **Joe DeLoach, OD, FAAO - The source experts turn to.**

Dr. DeLoach's career includes private practice and medical director of one of the nation's largest optometric referral centers. He is a noted lecturer on ocular disease, billing and coding, and health care compliance, having presented over 3000 hours in education. Dr. DeLoach is President and CEO of Practice Compliance Solutions, a company providing medical compliance, insurance billing, auditing, and practice management services.

# *Schedule*

7:00 am : Registration and breakfast with sponsors

7:30 am: NJSOP General Membership Meeting

8:15 am: Ultimate Reimbursement Conference Introduction

**8:30 am: Practicing Excellence in a Changing Healthcare World\***

**Joe DeLoach, OD, FAAO- COPE #54082-PM**

10:20 am: Morning Break

**11:00 am: Excellence in Compliance**

**Joe DeLoach, OD, FAAO - COPE # 54079-PM**

11:50 am: Lunch/Sponsor Presentation

**1:00 pm: Excellence in Primary Eye Care Delivery**

**Joe DeLoach, OD, FAAO - COPE # 54083-GO**

3:00 pm: Afternoon Break

**3:30 pm: Excellence in Primary Eye Care Delivery (continued)**

**5:00 pm - 6:00 pm: Coding and Billing Q+A - 1 Regular NJSBO Credit Pending**

**\* please note new lecture for 8:30 AM course**



## **2017 Managed Care: The Ultimate Reimbursement Conference**

November 8, 2017 | Battleground Country Club | Manalapan, NJ

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ ARBO Tracker Number: \_\_\_\_\_

☐ NJSOP/AOA Member OD - \$285

☐ Para Mem - \$200

☐ Non Memb OD - \$385

☐ Para Non - \$225

Total amount enclosed or to be charged: \$ \_\_\_\_\_

Visa/Amex/Mastercard Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Registration fee includes 8 COE credits, continental breakfast and buffet luncheon.**

Make check payable to NJSOP and mail to: 4 AAA Drive, Suite 204, Hamilton, NJ 08691

**Cancellation Policy:** 100% refund up to 10/25/17. No refund will be given after 10/25/17.

Form may be faxed if paying by credit card only. Fax to (609) 323-4014