



Therapy by the Sea

Waterfront Conference Center at Harrah's Atlantic City, New Jersey

Therapy by the Sea takes continuing education to the next level with the opportunity to earn up to **18** optometric CE credits while enjoying a weekend with family and colleagues. TBTS events include the first ever See Well Be Well Yoga Fundraiser, Roulette tournament in the casino-themed Exhibit Hall, and more!

Visit the *New* Therapy by the Sea event website at www.njtbts.com

Earn up to 18 Optometric CE Credits

Welcome party at The Loft at Poolside
(Must be 21 or over to enter)

Save on hotel reservations until Aug. 25th

Full day of paraoptometric education



New Jersey Society of Optometric Physicians
(609) 323.4012 www.njsop.org
Harrah's Resort - Reservations
1.888.516.2215



#TBTS17

Therapy by the Sea has been the NJSOP's premier event for many years; offering a variety of courses, credits, and networking opportunities to optometric professionals at every level. In addition to presenting 25 hours of COPE approved CE, Track B has been dedicated to pediatrics! OD's registering for all of Track B will receive a frameable Certificate of Attendance for his/her office. TBTS also provides a full day of paraoptometric education! In short, something for everyone!

The enclosed information will give you details about the weekend including lecture topics, speaker information, and social events being held throughout the 2017 conference. The event will be held in the state-of-the-art Waterfront Conference Center at Harrah's. With great restaurants, casinos, shopping, and of course the boardwalk, Atlantic City is the perfect location for the more than 200 optometric physicians, paraoptometrics, industry professionals, and families to gather for the weekend. We look forward to seeing you there!

Dr. William Ference
NJSOP President

Dr. William Marcolini
TBTS Event Chair

Dr. Trinae Rosato
Continuing Education Committee Chair



Friday Night Welcome Reception

Come experience the tropical ambience of Harrah's Poolside Loft as we kick start our event. All registered TBTS attendees and their families are invited to relax and enjoy drinks, passed hors d'oeuvres and a good time. The Loft is located on the 2nd level poolside. Weather permitting, The Loft opens up to an outside rooftop deck. This event is open to all registrants and runs from 7 pm to 9 pm on Friday, September 15th. **Must be 21 to enter.** RSVP on registration form.



Roulette Tournament

Try your luck this year at our Roulette Tournament on Saturday, September 16th in the Exhibit Hall. The Tournament will run from 10 AM – 5 PM. Each registered doctor and paraoptometric will be given a set amount of NJSOP Bucks from the dealer and have a specific amount of time to accrue points. At the end of the tournament the top 7 scorers will enter a "Show Down". The top three scorers of the Show Down will each receive a prize. Sponsored in part by C&E Vision Buying Group.



See Well Be Well Yoga Fundraiser

The first ever See Well Be Well Yoga Fundraiser will take place Sunday, September 17th at Harrah's Waterfront Conference Center. Join the NJSOP's own Sharon Kais (RYT200) as she leads the group through a gentle yoga class, suitable for all ages and levels. This event benefits the Richard J. Favreau, OD Health Foundation which serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in NJ. More details on Page 8.



Don't Miss A Moment

Document your weekend in AC and follow along as we do the same using #TBTS17. Find us on Facebook at www.facebook.com/njsop and on Instagram and Twitter @NJeyedocs.

OD & Guest Registration Information

The 3 Day Package *BEST VALUE*

Includes all of the available CE over the three days (25 hours offered); Exhibit hall admission; the Friday night Welcome Reception (**must be 21 or over**); Saturday breakfast sponsored by Allergan; Saturday exhibit hall lunch; Saturday evening reception; Sunday breakfast sponsored by Bausch & Lomb; Sunday partner recognition brunch buffet.

OD Price:	Guest Price:
\$550 member	\$175 adult/\$55 child (age 12 and under)
\$750 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

The 2 Day Package

Includes all of the available CE on Saturday and Sunday; Exhibit hall admission; the Friday night Welcome Reception (**must be 21 or over**); Saturday breakfast sponsored by Allergan; Saturday exhibit hall lunch; Saturday evening reception; Sunday breakfast sponsored by Bausch & Lomb; Sunday partner recognition brunch buffet.

OD Price:	Guest Price:
\$525 member	\$150 adult/\$55 child (age 12 and under)
\$725 non-member	(Cost for guests includes NJSOP food functions/Exhibit Hall admission)

The Daily Rates

Includes all of the CE on the chosen day(s); Exhibit Hall admission on the chosen day(s); NJSOP food function on chosen day(s); the Friday night Welcome Reception (**must be 21 or over**).

OD Prices:	Guest Prices:
Friday: \$150 member	Friday: \$50 adult/child (age 21 and under) free
Friday: \$225 non-member	Saturday: \$125 adult/\$45 child (age 12 and under)
Saturday: \$260 member	Sunday: \$75 adult/\$35 child (age 12 and under)
Saturday: \$390 non-member	(Cost for guests includes NJSOP food function and Exhibit Hall admission on chosen day)
Sunday: \$275 member	
Sunday*: \$400 non-member	

Paraoptometric Registration Information

Saturday CE

Includes any or all of the Para Coursework on Saturday, September 16th; Saturday Exhibit Hall admission; Saturday breakfast sponsored by Allergan; Saturday Exhibit Hall lunch; Saturday evening reception; the Friday night Welcome Reception (**must be 21 or over**).

Paraoptometric Price:	Guest Price:
\$185 Paraoptometric Member	\$125 adult/\$45 Child (age 12 and under)
\$200 Paraoptometric Non-member	

Sunday Exhibit Hall Pass

No Paraoptometric courses will be held on Sunday, September 17th. However, by purchasing an Exhibit Hall pass paraoptometrics will have access to the Exhibit Hall, Sunday Breakfast sponsored by Bausch and Lomb, and Sunday Partner Recognition Brunch Buffet.

Paraoptometric Price:	Guest Price:
\$65 member	\$75 adult/\$35 Child (age 12 and under)
\$75 non-member	

Friday, September 15, 2017 - Track A

1A 12pm - 1pm: Most Commonly Prescribed Oral Medication - An Update
Brian Hall, OD ■ 1 NJSBO Oral Credit - COPE # PENDING

This course reviews the oral medications most commonly used in general medicine. These medications may have clinically significant adverse ocular effects from their oral application or clinical applications for the management of ocular disease. Potential drug interaction issues arising from treatment of ocular disease are emphasized in the lecture.

2A 1pm - 3pm: Oral Medication Grand Rounds
Brian Hall, OD ■ 2 NJSBO Oral Credits - COPE # 48738-OP

This course provides an overview and insight into a number of ocular conditions with a focus on oral medications and their use in the management of these diseases. A grand rounds approach with rapid fire case presentations will be utilized to stimulate discussion of various treatment options, Clinical indication, potential adverse side effects, treatment alternatives and appropriate follow up will be discussed for each case.

3A 3pm - 5pm: Neuro-Ophthalmic Manifestations of Systemic Disease
Brian Hall, OD ■ 2 NJSBO Oral Credits - COPE # 52173-OP

A series of grand round cases are used to discuss the relationship between systemic and ocular disease, as well as, the systemic medications used to treat them. Appropriate diagnosis work up based on ocular findings are reviewed. The ocular side effects of various medications used in the treatment of systemic disease and the recommendations for monitoring the adverse effects are covered.

Saturday, September 16, 2017 - Track A

4A 8am - 9:40am: Oral Nutritional Supplementation
Lisa Renzi, OD ■ 2 NJSBO Oral Credits PENDING - COPE # PENDING

This course presents an overview for the primary eye care provider on the benefits of various oral nutritional supplements. Specific benefits, dosage of the oral supplements, as well as, current research of nutrition and the eye will be discussed.

5A 10:20am - 12:00pm: Macular Carotenoids and Cognitive and Visual Functions Across the Lifespan
Lisa Renzi, OD ■ 1 Oral/1 Regular NJSBO Credits PENDING - COPE # 49746-GO

In this course, you will learn how dietary behaviors impact overall ocular and neurological health. Specifically, you will discover the ways in which dietary behaviors, such as consuming carotenoid-rich foods and supplements, can reduce risk for ocular disease and improve visual function across the lifespan. Given the fact that the retina is the next model tissue that exists for understanding the brain, you will also explore how dietary carotenoids also influence cognition and brain health.

6A 2:00pm - 4:30pm: Posterior Segment Infectious Disease
Diana Shechtman, OD ■ 3 NJSBO Oral Credits PENDING - COPE # PENDING

As infectious ocular complications are often associated with systemic disease, optometry plays a critical role in managing patients with various infectious conditions. This course highlights some of variable posterior segment ocular manifestations associated with infectious diseases. Proper treatment will be emphasized using a case presentation format.

Saturday, September 16, 2017 - Track B

4B 8am - 9:40am: Pediatric Pharmacology and Pathology
Valerie Kattouf, OD ■ 2 NJSBO Oral Credits PENDING - COPE # 48269-FV

You will review the most commonly available ocular medication in the pediatric population. Diagnostic, antibiotic, and allergy agents and more will be presented with the age availability, proper dosages and side effects of each discussed. You will learn examination procedures and normative data specific to pediatric pathology diagnosis in infants and toddlers. Presentations of the anterior and posterior segment pathology frequently diagnosed in the pediatric population and the proper treatment for each will be presented.

5B 10:20am - 11:10am: iStrain: What Effects Do Today's Tablets and Media Social Devices Have on Vision?
Valerie Kattouf, OD ■ 1 NJSBO Regular Credit - COPE # 45941-FV

Today's world presents a variety of challenges in regard to vision usage. You will learn the effect of today's exponential use of media and its effect on children in regard to vision and academics. Common visual symptoms and the diagnosis and treatment of the accommodative and binocular vision issues that cause them will be reviewed. The information shared will aim at allowing practitioners to give the proper treatment to patients and the proper advice to parents who ask about the effect of the digital age on our vision.

Saturday, September 16, 2017 - Track B (CONTINUED)

6B 11:10am - 12:00pm: Optometric Evaluation: Concussion Patients Valerie Kattouf, OD ■ 1 NJSBO Regular Credit - COPE # 52492-FV

A review of the pathophysiology of concussion and the incidence and effect in today's population will be reviewed, as well as, the visual findings in concussion patients. The necessary optometric testing to diagnose the binocular vision, accommodative and ocular motor findings in concussion patients is presented to the practitioner in an organized and practical fashion. Protocol for the optometric practitioner to guide the concussion patient to return to play and return to learn will be reviewed.

7B 2pm - 2:50pm: Pediatric Examination Clinical Pearls Valerie Kattouf, OD ■ 1 NJSBO Regular Credit - COPE # PENDING

This lecture will review infant examination techniques and clinical presentations as well as deviations from normal in the infant population. The expected findings in the areas of developmental milestones and ocular systems will be presented. Methods of visual acuity determination, detection of strabismus and amblyopia, and common refractive errors will be discussed. The goals of this course include increasing the practitioners comfort level when dealing with infants and stressing the importance of early intervention. The use of practical case examples and illustrative photographs aid the participants learning.

8B 2:50pm - 4:30pm: Pediatric Examination Workshop Valerie Kattouf, OD ■ 2 NJSBO Regular Credits - COPE # PENDING

This workshop will provide hands on interaction with infant and toddlers allowing optometric practitioners to implement pediatric visual acuity assessment, motility assessment, the diagnosis and quantification of a strabismic deviation, retinoscopy and modified refraction as well as anterior and posterior segment assessment.

Sunday, September 17, 2017 - Track A

7A 8am - 8:00am: OCT OCTA The What, When, and How Diana Shechtman, OD ■ 2 NJSBO TPA Credits - COPE # 52120-PD

Using a case-by-case lecture presentation style we will emphasize interpretation and value of both OCT and OCTA. Focus will be on when to use it, how to interpret the scans and what are the general findings associated with the specific cases presented.

8A 10:20am - 12:00pm: What Should I Do With This RETINAL Case Doc? Diana Shechtman, OD ■ 2 NJSBO TPA Credits- COPE # 52121-PS

The care and diagnosis of retinal diseases is always evolving. This course will set forth to educate the participant on the most up to date evidence based medicine EMB in addition to a real word retina care approach. Emphasize will be on proper use of diagnostic modalities and today's management of a variety of retinal cases.

9A 1:30pm - 3:30pm: Glaucoma and Plumbing Jacqueline Gabay, MD ■ 2 NJSBO Oral Credits - COPE # PENDING

This lecture will compare the eye to basic plumbing to explain different types of glaucoma as well as to explain how oral medications and procedures (old and new) are used to lower pressure and control disease.

Saturday, September 16, 2017 - Track C

1C 8am - 8:50am: Adventures in Sales Prevention Ms. Judy Canty ■ 1 Hour CPC Credit Pending

2C 8:50am - 9:40am: When Oral Medications are the Solution Rodolfo Rodriguez, OD ■ 1 Hour CPC Credit Pending

3C 10:20am - 11:15am: Makeup and the Eye: How Your Beauty Could Be Harming Your Eyes Tamara Petrosyan, OD ■ 1 Hour CPC Credit Pending

4C 11:15am - 12:00pm: Pupil Testing: Back to the Basics Tamara Petrosyan, OD ■ 1 Hour CPC Credit Pending

5C 2:00pm - 3:40pm: Oral Nutritional Supplementation Lisa Renzi, OD ■ 2 Hours CPC Credit Pending

6C 3:40pm - 4:30pm: The NEW Optometric Laboratory Kimberly Friedman, OD ■ 1 Hour CPC Credit Pending

Registration

Choose your courses (indicate your choice in the box next to each selection). You will be contacted immediately via phone if any of the courses you have chosen are sold out.

Pre-Registration is Required

Walk-ins will NOT be accepted under any circumstance. Registrations will be processed on a first-come, first-served basis.

Confirmations

Confirmations along with travel directions will be mailed out upon receipt of your registration.

Notice to Members

NJSOP Dues must be current to qualify for registration at the reduced member rate. Failure to remit the correct registration fee will result in your unprocessed registration being returned to you.

Refund Policy

You are entitled to a full refund if cancellation is received by August 18th or a 50% refund if cancellation is received by August 25th. No refund will be given for cancellation on or after August 26th.

Education

It is the responsibility of out-of-state registrants to ascertain if the credit for any particular course can be applied toward that state's CE requirement. NJSOP will seek CE certification for COPE only.

Handouts

Course Materials (i.e. handouts) will be available for download from the NJSOP event website several weeks prior to the event. A \$35 fee will be charged to those attendees who request pre-printed handouts.

Name Badges

Properly displayed name badges will be required for admission to all education, exhibit, business and social functions. Only paid registrants may attend activities and events.

Waiver of Liability

Please be advised that by remittance of the registration form to NJSOP, it is agreed by all parties involved that NJSOP shall not be held responsible for any injury, damage, lost or stolen articles, or any additional expense incurred over and above state registration fees in conjunction with these events.

Accommodation Information

Harrah's Resort - Each guest is responsible for making their own room reservation with Harrah's Resort. Reservations must be made through the reservation department at 1-888-516-2215, by August 25, 2017. Each individual must identify themselves as being with the NJSOP Therapy by the Sea Group in order to receive the discounted rate (see below). Please make reservations early as rooms have sold out in the past. All reservations are based upon availability.



Harrah's Room Rates - Room rates are for single/double occupancy: \$155/night (if reserved by September 23rd). Additional persons \$20 per person/per night. Maximum 4 guests per room. Rates are subject to all applicable state and local taxes. Harrah's requires a one-night's room deposit, per room, to guarantee accommodations. The deposit is fully refundable if accommodations are canceled at least 72 hours prior to arrival. Credit cards will be requested from all guests upon arrival for room charges, tax and incidentals. Overnight guests will be given one parking coupon per room for \$5 for self parking and \$10 for valet. For additional hotel information visit www.harrahs.com (click on Atlantic City location).

1. Select a registration package and any applicable guest/children options:

3 DAY OD REGISTRATION
BEST VALUE

<input type="checkbox"/> NJSOP Member	\$550
<input type="checkbox"/> Non-Member	\$750
<input type="checkbox"/> Guest	\$175
<input type="checkbox"/> Child (12 & under)	\$55

2 DAY OD REGISTRATION

<input type="checkbox"/> NJSOP Member	\$525
<input type="checkbox"/> Non-Member	\$725
<input type="checkbox"/> Guest	\$150
<input type="checkbox"/> Child (12 & under)	\$55

OD DAILY REGISTRATION

<input type="checkbox"/> Fri. NJSOP Member	\$150
<input type="checkbox"/> Fri. Non-Member	\$225
<input type="checkbox"/> Sat. NJSOP Member	\$260
<input type="checkbox"/> Sat. Non-Member	\$390
<input type="checkbox"/> Sun. NJSOP Member	\$275
<input type="checkbox"/> Sun. Non-Member	\$400

GUESTS & CHILDREN
Must be 12 or under for child rate.

<input type="checkbox"/> Fri. Guest	\$50
<input type="checkbox"/> Fri. Under 21	FREE
<input type="checkbox"/> Sat. Guest	\$125
<input type="checkbox"/> Sat. Child	\$45
<input type="checkbox"/> Sun. Guest	\$75
<input type="checkbox"/> Sun. Child	\$35

PARA: SATURDAY ONLY

<input type="checkbox"/> Member Para	\$185
<input type="checkbox"/> Non-Member Para	\$200

SUN. PARA EXHIBIT HALL

<input type="checkbox"/> Member Para	\$65
<input type="checkbox"/> Non-Member Para	\$75

Handouts: Handouts will be available for download on the NJSOP event website several weeks before the event. A \$35 fee will be charged for pre-printed handouts. Please check the box, if you would like your handouts pre-printed. (Include \$35 in total fee at bottom.)

\$35 Fee for Printed Handouts

2. Choose your CE coursework:

FRIDAY

Track A

<input type="checkbox"/> 1A: 12PM - 1PM
<input type="checkbox"/> 2A: 1PM - 3PM
<input type="checkbox"/> 3A: 3PM - 5PM

SATURDAY

Track A	Track B*	Track C
<input type="checkbox"/> 4A: 8AM - 9:40AM	<input type="checkbox"/> 4B: 8AM - 9:40AM	<input type="checkbox"/> 1C: 8AM - 8:50AM
<input type="checkbox"/> 5A: 10:20AM - 12PM	<input type="checkbox"/> 5B: 10:20AM - 11:10AM	<input type="checkbox"/> 2C: 8:50AM - 9:40AM
<input type="checkbox"/> 6A: 2PM - 4:30PM	<input type="checkbox"/> 6B: 11:10PM - 12PM	<input type="checkbox"/> 3C: 10:20AM - 11:15AM
	<input type="checkbox"/> 7B: 2PM - 2:50PM	<input type="checkbox"/> 4C: 11:15AM - 12PM
	<input type="checkbox"/> 8B: 2:50PM - 4:30PM	<input type="checkbox"/> 5C: 2PM - 3:40PM
		<input type="checkbox"/> 6C: 3:40PM - 4:30PM

*Certificate of completion will be given to OD's attending entire Pediatric Track (Track B).

SUNDAY

Track A

<input type="checkbox"/> 7A: 8AM - 9:40AM
<input type="checkbox"/> 8A: 10:20AM - 12PM
<input type="checkbox"/> 9A: 1:30PM - 3:30PM

3. Complete your registration by filling in the information below:

Name: _____ I am a(n) Optometrist Paraoptometric
 Address: _____ City: _____ State: _____ Zip: _____
 Tel.: _____ Fax: _____ Email: _____
 ARBO Tracker #: _____ Year of Graduation (for Young OD Mixer) _____ (Invitation will be mailed separately)

Guest Names/Ages: _____ Total Number of Guests: _____

Will you attend the Welcome Reception on Friday night (9/15)? **(Must be 21 or over to enter)** If so, how many in your party? _____

TOTAL REGISTRATION FEE: \$ _____ METHOD OF PAYMENT (circle one): CREDIT CARD CHECK

If paying by Credit Card (circle one): VISA MASTERCARD AMEX

Account #: _____ Exp. Date _____ Security Code: _____

4. Complete Your Registration:

If paying by credit card, please fax completed registration form to NJSOP at (609) 323-4014;

If paying by check, please send completed registration form and check to NJSOP at 4 AAA Drive, Suite 204 Hamilton, NJ 08691. Please make checks payable to NJSOP;

OR visit the Events page at www.njsop.org to register online.

SEE WELL BE WELL

YOGA FUNDRAISER | SUNDAY, SEPTEMBER 17, 2017 | WATERFRONT CONF. CENTER

We cordially invite you to participate in the first ever **See Well Be Well** Yoga Fundraiser on Sunday, September 17, 2017 at Harrah's Waterfront Conference Center.

The event proceeds go entirely to the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation (Tax ID # 27-4637570).

The Richard J. Favreau, OD Health Foundation, which was formed in 2010, serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in New Jersey. This is achieved by concentrating efforts on funding programs which increase public awareness and provide services to expand eye health and vision care access, ultimately enhancing the quality of life for our target populations.

Charitable contributions include: In 2016, a donation was made to the Special Olympics NJ for equipment for athlete vision screenings and fabrication of eyeglasses during the Summer Games. In 2015, the Foundation was able to make a sizable donation to Camp Marcella, New Jersey Camp for Blind Children, Inc. Camp Marcella is a residential summer camp ground designed specifically for children and teens with blindness, visual impairments, and special needs.

Yoga Fundraiser - 6am -6:50am

Pre-Registration Fee: \$25 On-Site Registration Fee: \$30

Instructor: Sharon Kais (RYT200) - This course suitable for all ages/levels

First 50 pre-registered participants prior to August 4th will receive a commemorative yoga mat.

Registrant Information: (all fields required)

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Registration Fees & Discounts:

Yoga Fundraiser Pre-Registration.....\$25.00

Yoga Fundraiser On-Site Registration.....\$30.00

**Checks should be made payable to:
The Richard J. Favreau, OD
Health Foundation**

→ **Mail completed registration form with payment to:**

NJSOP 4 AAA Drive, Ste. 204 Hamilton, NJ 08691

Questions? Contact the New Jersey Society of Optometric Physicians at (609) 323-4012